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General Aviation Pilots Turn to the Internet to Order Lubricants Online via EliteEtc.com

Cirrus owner places 10,000th order on Elite Etc.com

FAIRFAX, Virginia, October 11, 2007 — The Internet has emerged as a convenient and cost-effective way for pilots to buy aviation lubricants for home or airport delivery, according to Elite Etc.com, an authorized reseller of ExxonMobil products that recently announced its 10,000th online order. A Florida-based pilot who purchased one case of Exxon Aviation Oil Elite 20W-50 made the order.

Elite Etc.com, based in Miami, was launched in 2002. It sells a complete line of ExxonMobil aviation lubricants. Chief among those is Exxon Elite, a semi-synthetic, multi-grade engine oil formulated to reduce rust and wear in piston-engine aircraft.

“When we introduced Exxon Elite as the first new engine oil formulation for piston aircraft in more than a decade, we also looked for new ways to distribute the product,” says Dave Andrew, global aviation sales manager of ExxonMobil Aviation Lubricants. “The Internet made sense because owners and pilots could easily order small quantities for quick delivery to their home or airport. Elite Etc.com is a valued partner and has helped to make Exxon Elite a premier oil in the industry.”

Brian Kettler of Fort Lauderdale, owner of a Cirrus SR22, placed the 10,000th order. The owner of a successful picture-frame supply business, Kettler chooses Exxon Elite for its proven performance. “With shipping included in the price, I think buying the oil online from Elite Etc.com is a great deal,” he said.

Kettler is one of the many general aviation pilots who use the Internet to order lubricants. “I get good service and convenience, and I get the oil I want,” he says.

For being the 10,000th customer, Elite Etc.com awarded Kettler an Exxon Elite shirt and hat, a case of Exxon Elite and an Exxgard Oil Analysis kit.

In addition to Exxon Elite, ExxonMobil’s products for aircraft piston engines include three grades of Aviation Oil EE (ashless-dispersant mineral piston-engine oil); three other grades of Aviation Oil (two monograde non-dispersant mineral oils for aircraft piston engines and a multi-grade non-dispersant oil) and Mobilgrease 28 (synthetic lubricating grease). All are available for sale at www.EliteEtc.com.

ExxonMobil Aviation Lubricants is also a leading supplier of jet oils, hydraulic oils, greases and specialty fluids. Its products are delivering results “on orbit” in the International Space Station and on earth in the aircraft of many airlines. The global organization provides technical expertise and service for customers worldwide.

Exxon Elite is also available at FBOs and distributors nationwide or by calling 1-800-443-9966. For additional information, customers can visit www.ExxonElite.com and click on “Where to Buy.”

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Brian Kettler chooses Exxon Elite to protect his Cirrus SR22's piston engine against wear and rust. His most recent online purchase of the oil is Elite Etc.com's 10,000 order.