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### **ExxonMobil launches Mobil Serv<sup>SM</sup> to provide end-to-end lubrication solutions for the marine industry**

- Global services brand combines high-quality lubricants and best-in-class services to equip industry for future challenges
- New technology platform provides streamlined user experience
- Service helps customers optimise lubricant consumption, maintenance programs, vessel reliability and reduce overall operating costs

**12 September, 2017, London** – ExxonMobil today announced the launch of Mobil Serv<sup>SM</sup>, a new global services brand to help marine operators optimise maintenance programs, vessel reliability and operating costs. Under the new brand, ExxonMobil is set to roll out a range of next-generation services for the marine industry.

The combination of Mobil Serv and ExxonMobil's portfolio of world-class lubricants will provide an end-to-end solution for marine operators. Against the backdrop of a tough economic climate and changing regulation, the service will help equip them for the challenges ahead.

The launch highlights ExxonMobil's commitment to helping customers gain critical insights and achieve efficiencies. Some of the services under the Mobil Serv brand will now leverage the power of cloud computing and big data to provide customers with a platform that delivers value through information and trend analysis.

"The industry is facing a number of challenges, and Mobil Serv can help our customers respond," said Iain White, Global Marketing Manager at ExxonMobil Marine. "Many of our next-generation services build on new technology with an easy-to-use platform that will enable operators to gain deeper insights and help drive crucial efficiencies within their business."

Services in the Mobil Serv brand will include Mobil Serv<sup>SM</sup> Lubricant Analysis, which will replace Signum<sup>SM</sup> Oil Analysis.

For more information on the Mobil Serv for marine, please visit [www.exxonmobil.com/marine](http://www.exxonmobil.com/marine)

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### **About ExxonMobil Marine**

ExxonMobil Marine, a division of ExxonMobil, is a world leader in the marine industry, with more than 100 years of innovation behind our marine products and services. Our products and services can help operators maximise cost savings by improving fuel measurement, extending oil life, reducing consumption and improving equipment life. We offer innovative products and services that help deliver performance, sustainability benefits and meet today's environmental challenges. Learn more information at [www.exxonmobil.com/marine](http://www.exxonmobil.com/marine) and [www.youtube.com/exxonmobilmarine](http://www.youtube.com/exxonmobilmarine).